



GREENCREATIVE

2/16/2015

Andrew McAllister
California Energy Commission
1516 Ninth Street
Sacramento, CA 95814-5512

Subject: EPIC Implementation Workshop – GREEN CREATIVE CLTLC Support Comment Letter

Dear Commissioner McAllister:

GREEN CREATIVE is a California based LED lighting manufacturer focused on high quality LED solutions and we are writing you in support of the California Lighting Technology Center (CLTC), at the University of California, Davis.

We have collaborated with CLTC on the general promotion of quality energy efficient LED lighting in the both the Commercial and Residential California markets for several years. One specific project which GREEN CREATIVE has partnered with the CLTC is entitled: "From the Laboratory to the California Marketplace: A New Generation of LED Lighting Solutions." The goal of this project is to obtain real consumer and market feedback in order to more effectively introduce quality LED technology; ultimately maximizing market adoption, positive consumer experiences, and overall energy savings.

This type of integrated neutral approach provides invaluable benefits of objective research and tangible progress toward California's energy efficiency policies and goals.

Sincerely,

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